



10 Feb 2016

Humana

PRESS RELEASE

Humana's investment in the future of elderly housing continues in Växjö

Humana will open an elderly housing facility with technology, design and innovation that supports an individual's life, even as they get older. The facility is located in the new Bäckaslöv district in central Växjö and will have room for 72 clients. The initiative is part of the company's long-term focus on its own elderly housing facilities all over Sweden. The project is being implemented in cooperation with Skanska with construction beginning this winter and occupancy by summer 2017.

Humana's vision of what the elderly housing of tomorrow should be like differs from many others'. When you move into one of Humana's facilities you should feel like you are moving home. Material selection, room design, colours and lighting are important components for well-being and cosiness, making it feel like an obvious choice to continue using many natural materials, as Växjö is home to so many wooden structures.

Culture and the opportunity to cultivate interests – old as well as new – are central themes. It is a concept that Humana developed in cooperation with the County Museum, cultural associations and secondary schools in Gävle, in a venture similar to Vaxjö's. Studies show that people have a strong desire to contribute to and participate in communities in all phases of their lives – it is not something that disappears with age. The facility in Gävle, which will open in March, is already well-known for the way Humana worked with innovation and business concepts.

"We look forward to collaborating with Växjö Municipality, its associations and its citizens to create a business that realises Humana's vision that everyone has the right to a good life," says **Eva-Lotta Sandberg**, Business Area Manager for Humana Elderly Care.

Humana uses innovative technological solutions in its new housing facilities to create added value for residents: IT to communicate with loved ones, technological innovation to reduce fall injuries and lighting solutions that support biological clocks are just a few examples.

The building will have four floors and a rooftop terrace with a greenhouse, solar cells and a covering of stonecrop. The building will be innovative and eco-friendly. It will meet Skanska's toughest environmental criteria, which means that it will generate as much renewable electricity as it consumes in a year.

For further information, please contact:

Eva-Lotta Sandberg, Business Area Manager, Humana Elderly Care, 070-733 88 55

Humana is a leading Nordic care company that offers services in the areas of individual and family care, personal assistance, elderly care and care for persons with disabilities. Humana has 14,000 employees in Sweden and Norway who facilitate the daily lives of 7,000 people and work according to the vision that everyone has the right to a good life. Humana's revenue totalled SEK 5,065 million in 2014. Read more about Humana at www.humana.se



Humana

10 Feb 2016

Patrik Silverudd, Press Officer, Humana, 0766-112 111

Humana is a leading Nordic care company that offers services in the areas of individual and family care, personal assistance, elderly care and care for persons with disabilities. Humana has 14,000 employees in Sweden and Norway who facilitate the daily lives of 7,000 people and work according to the vision that everyone has the right to a good life. Humana's revenue totalled SEK 5,065 million in 2014. Read more about Humana at www.humana.se